

<i>WEEK</i>	<i>DATES</i>	<i>TOPICS</i>	<i>READINGS</i>
Week 1	April 1-5	The role of citizens in democratic society; Polling and the public	Clawson & Oxley Ch. 1; Asher Ch. 1
Week 2	April 8-12	Attitude Stability	Clawson & Oxley Ch 4; Asher Ch. 2
Week 3	April 15-19	Organization of political thinking	Clawson & Oxley Ch. 5-7
Week 4	April 22-26	Political Knowledge; Public Policy	Clawson & Oxley Ch 8, 12
Week 5	April 29-May 3	Question wording; Sampling; Data collection Midterm 4/30, bring a scantron	Asher Ch 3-5
Week 6	May 6-10	Polls and Elections; Analyzing Polls	Asher Ch 7-8
Week 7	May 13-17	Media and the Polls	Clawson & Oxley Ch 3; Asher Ch. 6 Iyengar Ch 8
Week 8	May 20-24	Media Marketplace; New Media	Iyengar Ch 3, 5
Week 9	May 27-31	Campaigns and the Media	Iyengar Ch. 6, 7, 9
Week 10	June 3-7	Consequences of Going Public Final Paper due 6/3 at 5pm, hard copy and SafeAssign Final Exam 6/8 8am – 11am (Cumulative, weighted to second part of course)	Iyengar Ch. 10